THE

Style mate

2019

MEDIA KIT

media kit

ABOUT
LIFE, STYLE AND HOTELS.

THE Stylemate –

Inspiration from around the world for a fancy lifestyle.

THE Stylemate includes the print magazine and the blog thestylmate.com

Created by people with a passion for the beautiful things in life and a special instinct for the new, as well as the claim to be the source of inspiration for a design-loving and travel-conscious audience.

Exciting and extraordinary stories from the fields of travel, design, art, hotels, fashion as well as wonderful essentials and ingenious insider tips inspire trend-conscious travelers, art lovers, fashionistas or design enthusiasts in their personal fancy lifestyle.

The blog thestylemate.com
includes all previously published articles
and exciting adsditional content.

Print

ADVERTORIAL	2/1	1/1	1/2
Type Area	566 x 382 mm	269 x 382 mm	269 x 191 mm
Bled off	594 x 420 mm	297 x 420 mm	297 x 210 mm
Rate	5,530 EUR	3,950 EUR	2,950 EUR

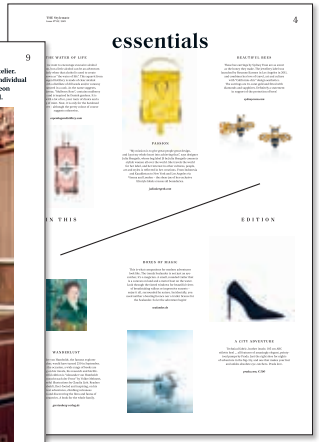
PRODUCTPLACEMENT “ESSENTIALS”	550 EUR

Additional fees for whole-page placements: 50% additional fee for U2, 25% additional fee for U3, 100% additional fee for U4. Prices do not include value-added tax and advertising charges.

PUBLICATION DATE

Spring Edition	March
Summer Edition	June/July
Autumn/Winter Edition	October

All articles included in the print edition will additionally be published on the blog.



Print

TECHNICAL DATA

FORMAT	297 x 420 mm (A3)
NUMBER OF PAGES	40
PRINT	Offset 4/4c
CIRCULATION	10.000 Deutsch / 5.000 Englisch
SALES/DISTRIBUTION	through all LIFESTYLEHOTELS Member Hotels (appr. 100 member hotels, key areas are Austria, Italy, Germany, Switzerland), UNESCO Cities of Design as part of the project „World Wide Things Collection“: Detroit/ Graz/ Istanbul/ Mexico City/ Montréal/ Puebla/ Saint-Etienne/ Singapore, collaborating partners & subscribers
CLOSING DATE	approx. 4 weeks prior to publishing

TECHNICAL GUIDELINES

IMAGES	Full colour images: CMYK-TIFF or EPS, uncompressed Black/White images: Shades of grey-TIFF or EPS, uncompressed High Resolution: 300 dpi
TEXT DATA	File format: Microsoft Word or similar word processor

The blog thestylemate.com
includes all previously published articles
and exciting additional content.

Blog

All articles included in the print edition will additionally be published on the blog. Individual blog posts can also be booked separately.

A blog post on thestylemate.com offers the possibility for a virtual brand presence.

- **Integration of videos possible**
- **Direct links**
- **Followers: 40,000**
- **Communication via all social media channels**
- **Weekly update via newsletter**

Rate	550 EUR

THE Stylemate –

is the exclusive media partner for the UNESCO Cities of Design-Project “World Wide Things Collection” as well as for the international hotel brand LIFESTYLEHOTELS and has therfore exclusive contacts in the hospitality industry.

INQUIRIES UNDER

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References

RED BULL

WEVER & DUCRÉ

DEMMERS TEE

CIS

RUDOLF BUDJA GALLERY

AUKTIONSHAUS IM KINSKY

CHABLÉ RESORT & SPA/LEADING HOTELS OF THE WORLD

LUXURY TREES

AEIJST

LIFESTYLEHOTELS

SECRET ROOM

GHD

XAL

SABATHI

LIV.BE

CONCEPT HOTEL GROUP

PRALINE LE MOULT

TESLA

13&9 DESIGN

AIOLA LIVING

UNESCO CITIES OF DESIGN

VUDAFIERI SAVERINO PARTNERS

LABVERT — ARCHITECTURE & DESIGN